

Engagement Charter

Our role

Landcom is the NSW Government's land and property development organisation. We are a State Owned Corporation working with government and the private sector to deliver exemplary housing projects that also deliver social and economic benefits to the people of NSW.

Landcom helps the NSW Government achieve its urban management objectives by taking a lead role in improving the supply, diversity and affordability of new housing. We have a big responsibility – a responsibility to the people of New South Wales, through our Government – to deliver more affordable, vibrant, connected and sustainable places to live, and to increase opportunities for people to own their own home.

As a Government organisation, our role is to recommend the best balance between sometimes divergent interests and the Landcom Act requires us to consider the interests of the community in which we work. We seek the input of all those that have a stake in the outcomes of what we do, to enable the Government to make better decisions.

We welcome feedback on this Engagement Charter. To contact us please [email info@landcom.nsw.gov.au](mailto:info@landcom.nsw.gov.au)

Our commitment

To succeed, we need meaningful participation of the many people and groups who have a stake in the evolution of our cities and state, including the communities who know them best.

We acknowledge that sometimes there will be circumstances beyond our control, and other pressures, such as budget, timing or resourcing, that result in less than ideal processes. But that won't happen for want of commitment or effort on our part.

We are committed to stakeholder engagement and to continued learning and improvement in our engagement practice, to help achieve our mandate.

Engagement principles

Our approach to engaging stakeholders is underpinned by the following principles, which are widely accepted and promoted by engagement advocates in Australia and around the world. We recognise that there's some overlap of ideas related to each principle and that's okay because the principles are interdependent.



We aim to be:
This means:

Collaborative

Working with stakeholders with an interest in delivering positive project outcomes



Purposeful

Planning and resourcing engagement to support project delivery



Proactive

Engaging stakeholders early and throughout project planning and delivery and making it easy for them to participate



Accountable

Being clear about the purpose of engagement, level of influence and how the influence has shaped recommendations and decisions



Inclusive

Engaging stakeholders with different needs and interests