



# Join the Landcom “Urban Futures” property industry technology accelerator

## Delivered in partnership with Western Sydney University’s award-winning Launch Pad Technology Business Incubator

Do you have a property industry technology idea for a startup business, or are you working in the property industry on a project that can improve the urban living experience for communities?

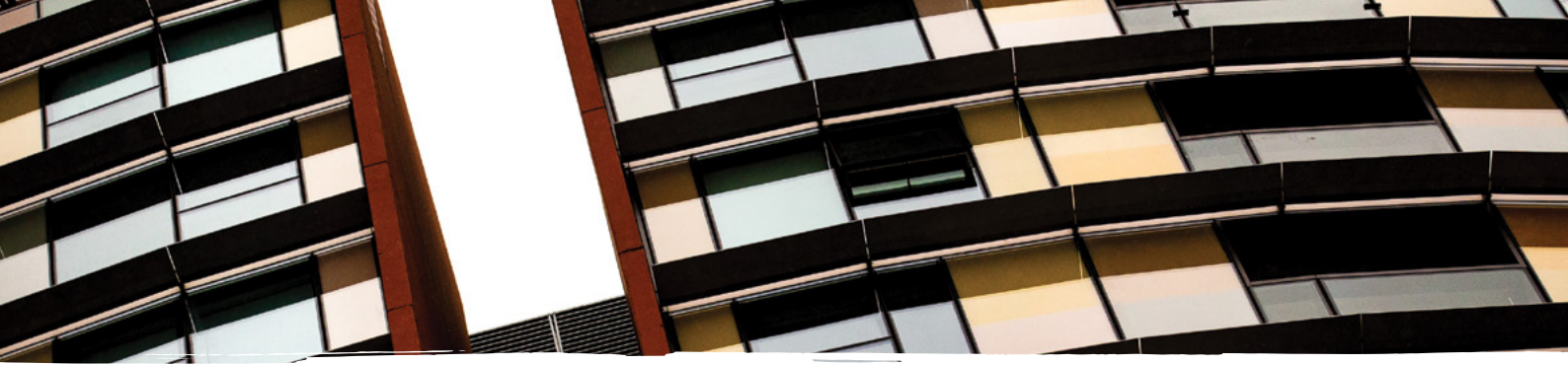
Expressions of interest are now sought for the Landcom “Urban Futures” Accelerator delivered in partnership with Western Sydney University’s Launch Pad Technology Business Incubator.

Starting in March 2020, the Accelerator will leverage the rapid growth of the Western Sydney region and the property development ecosystem across Landcom, the University and their range of partners to promote innovation in urban living design and development. Start-ups will have the opportunity to pitch their ideas for products and services for current major property development projects that are seeking new and innovative solutions.

## Calling for expressions of interest

We’re looking for creative approaches focused on addressing challenges in property development, construction and urban design covering areas including:

1. **Community education, engagement and insights**
2. **Liveability**
3. **Sustainability**
4. **Markets & finance**
5. **Compliance & regulation management**



## Program Overview

The Landcom Urban Futures Accelerator is a 6-month, industry specific program designed to support startups and SMEs to fast-track product development and commercialisation opportunities. Program participants will have access to a range of Landcom's industry specialists and WSU Launch Pad mentors and commercialisation experts to support them in ideation, planning, validation, product development, operations and launching into the market.

Access is also available to Western Sydney University's School of Built Environment providing support in areas such as architecture, industrial, design, construction management, project management, urban design and surveying.

The Landcom Urban Futures Accelerator program provides participants with in-kind support valued at up to \$50k, including:

- **Networks** connections to industry contacts, investors, mentors and collaborators
- **Mentoring** access to industry experts and startup / commercialisation experts
- **Resources** access to students/graduates, researchers, co-founders and tech partners
- **Workspace** access to modern co-working space, meeting areas, labs and collaborative spaces
- **Training** technical training and practice-based business skills workshops
- **Services** access to discounted business & legal services, tools and credit schemes
- **Funding** links to potential venture capital investment and government grants
- **Customers** links to major project opportunities and potential customers

## Key dates

<u>2 March</u>	<u>Application close</u>
<u>6 March</u>	<u>Offers made</u>
<u>20 March</u>	<u>Program start</u>
<u>26 June</u>	<u>Demo Day</u>
<u>25 September</u>	<u>Scale and launch support</u>
<u>25 September</u>	<u>Program ends</u>

## Further Information

For further information, please email Program Manager, Rebecca Pham at [r.pham@westernsydney.edu.au](mailto:r.pham@westernsydney.edu.au)

To access the expression of interest form and more information about Launch Pad please [click here>](#)